

OFDA District 11 Meeting & Continuing Education
4:00 PM – 6:00 PM, with buffet dinner from time you arrive
Soft drinks provided
3:30 PM – 4:00 PM - Registration
Wednesday, April 3, 2019
China Town Buffet
1015 St. Rt. 28 (old business 28), Milford, OH 45150



Have You Wowed Your Families Lately and Are You Really Listening?

Presenter: Dave Kolbe, represents Messenger LLC, Affordable Supply Company and American Coach Sales

2 CEU Hours

- Detailed Discussion about Listening to your families
- The Power of Personalization
- The Use of Pictures
- Trends vs. Fads in Funeral Stationery
- Merchandising In a Competitive Market and Cremation Environment
- Keepsakes or Stationery and their retention values

Utilizing several PowerPoint presentations, several timely videos and analytical review about trends in Funeral Service

Cost is \$30.00 per person

You will receive 2 CE Units for attending

To RSVP: please contact Tim King at tking@tuftsscildmeyer.com